



Saturday, 06 June 2020

All Sponsorship Levels and Donation Items

\$3,000.00 – Main Event Sponsor (1 opportunity)

- Your logo will be displayed with all media promotion of our event.
- Your business will be mentioned in conjunction with our event with all **radio promotion/newspaper ads.**
- Your logo will be displayed on a banner and prominent signage in conjunction with our event on the day of the event.
- Your logo will be displayed throughout the park and along the 5 km of Bay Shore trail.
- Your business will receive recognition throughout the event by the Emcee.
- Your logo will also be displayed on the **front** of our event T-shirts.
- Your business will be displayed prominently on the schedule of events Pamphlet on the day of the event.
- Your logo will also be displayed on the website, Facebook, Instagram and Twitter.
- Recognition of your business will appear in each “grab bag” handed out at the event.
- Unlimited vendor space available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$1,000.00 – To Sponsor Canine Watersports Canada (2 opportunities)

- Your logo will be displayed with all media promotion of our feature attraction. The Air Dogs perform all day and will periodically announce your business as the sponsor.
- Your logo will be displayed on a large banner and prominent signage in conjunction with our feature attraction on the day of the event.
- Your business will receive recognition throughout the event by the Emcee.
- Your logo will also be displayed on our event T-shirts.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will also be displayed on our website, Facebook, Instagram and Twitter.
- Recognition of your business will appear in each “grab bag” handed out at the event.
- Unlimited vendor space available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$500.00 – To Sponsor a Trail (8 opportunities)

- Your logo will be displayed on a 24 x 24 inch sign that would be placed along the trail at our checkpoints.
- Your logo will also be displayed on our event T-shirts.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$500.00 – T-shirt Sponsorship (1 opportunity)

- Your logo will be displayed on one sleeve of our event T-shirts.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will be displayed on our website, Facebook, Instagram and Twitter.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Vendor space available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$400.00 – Grand Prize Sponsorship (1 opportunity)

- Your logo will be displayed on a large banner at the Grand Prize table. (10 prizes will be awarded – one to each of the top 10 pledge collectors.)
- Your logo will be displayed on our event T-shirts.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space is available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$200.00 – To Sponsor a Social Media Ad (4 Opportunities)

- 4 weeks prior to the event we will be taking out Social Media ads
- Your logo will be displayed on the ad for a period of 7 days. These ads will reach approximately 50,000 social media users in Quinte.
- Your business will be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space is available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$200.00 – To Sponsor a Junior Division Grand Prize (3 opportunities)

- There are three age groups (i.e., 8 and under, 9 – 12 years, 13 – 15 years). One grand prize will be awarded to the top pledge collector in each age group.
- Your logo will be displayed on a sign at the Junior Division Grand Prize table.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space is available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$200.00 – To Sponsor a Canine Competition on the day of the Event (3 opportunities)

- There are three competitions (i.e., Best Costume, Pet Talent, and Ice Cream Eating). Each competition will run for approximately 30 minutes during which time your business will be featured.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will also be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space available free of charge to display your product or information re your business.
- Opportunity to place any promotional material regarding your business in all of our handouts on the day of the event.

\$100.00 – To Sponsor a Barrel (16 opportunities)

- Each 20 x 40 tent at the event will have a water filled drum attached to each tent pole. Your logo will be displayed on a 24 x 24 inch sign that would be placed in front of a large drum on a stake.
- Your business will also be displayed on the schedule of events Pamphlet on the day of the event.
- Your business will also be displayed on our website, Facebook, Instagram and Twitter.
- Vendor space available free of charge to display your product or information re your business.

Donation Items/Gift Cards or Certificates to be used on our raffle table or on our prize table. Your business will receive recognition of your donation at the venue table and on the donation.

Any Donation Items (small to medium sized) to be used in our contest and/or grab bags. Popular items include: dog treats; dog toys; individually wrapped cookies/candies/chocolates. Any promotional items like magnets/ pens/notepads/product samples to advertise your business would complement the grab bags beautifully.

Method of Payment Options

Interac e-Transfer – Please send to fixedfurlife@gmail.com

Cheques Payable to: Fixed “Fur” Life

Mail to: Fixed Fur Life
P.O. Box 20091
Belleville, ON K8N 5V1